

Alex Kouba

Turns boring finance and business into content people can't scroll past.

@thealexkouba

Business & Finance

Toronto · Canada



TRUSTED BY

deel.

shopify

wework

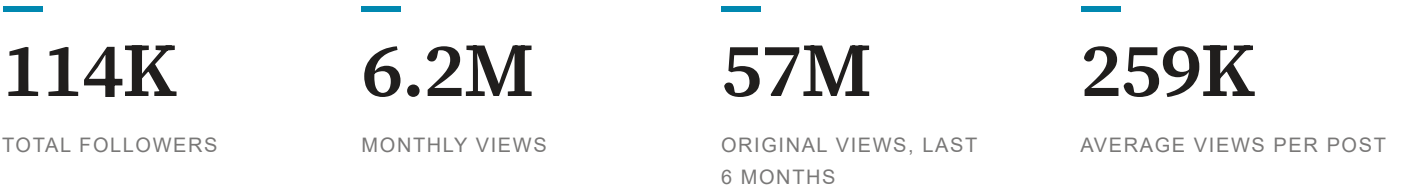
Borrowell

Munchshot

emergent

CFL

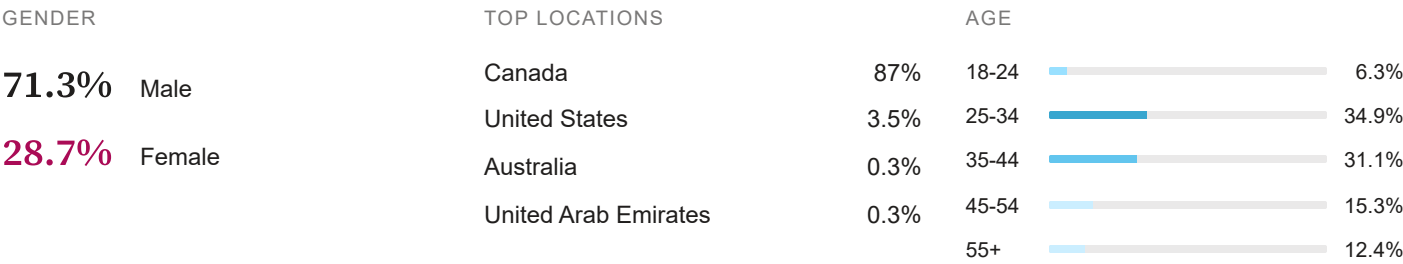
THE REACH



INSTAGRAM	TIKTOK	FACEBOOK	YOUTUBE
85K followers	16K followers	10K followers	2.6K subscribers
4M views / mo	1M views / mo	1M views / mo	200K reach / mo

AUDIENCE

71.3% male, concentrated 25-44, in Canada, in their prime earning years - decision-makers who show up to learn and stick around to buy.



Peak engagement Mondays, 7-8 PM.

RATE CARD

Each rate covers posting across Instagram, TikTok and Facebook together - one price, not one per platform.

DELIVERABLE	DETAILS	RATE
Reel	Posted to Instagram, TikTok & Facebook, concept to post	\$2,000 USD
Static Post	Single image, feed	\$1,500 USD
2 Video Reels	Concept to post, both reels	\$3,400 USD
Story	Per placement	\$200 USD

Bundles, brand ambassadorships and usage rights available on request. Custom packages built to fit campaign goals.

LET'S WORK

Available for partnerships, product placements & long-term collaborations.

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